

FEINS

LUXURY ALL AROUND

Luxurious living experience



EGTOWERS
DEVELOPMENT



– أول فندق –
تجاري سياحي

في العاصمة الإدارية
بإدارة ألمانية

Luxurious living experience
brought to you by



EUROPE HOTEL
MANAGEMENT-GERMANY



ABOUT EG TOWERS

After our deep study of the real estate market, especially in the administrative capital area, it was found that there is a clear discrepancy between the levels provided by other real estate companies, both in the services and real estate provided, as many of them are characterized by the similarity in the supply of administrative, commercial and medical, which makes them limited to a social level, and among those others that are looking for excellence and sophistication, searching for housing and being near vital and touristic places and facilities of an international nature, which makes the turn out for them remarkably weak.



OUR VISION

EG Towers Development seeks to be one of the leading companies that contribute strongly and excel in the success of the Egyptian Real Estate sector, and to be one of the fastest growing real estate developers in Egypt, starting from the New Administrative Capital through all over Egypt. Our Approach always is to provide our customers and investors with the highest return on investment, through building a unique real estate projects, taking into account the priorities and needs of customers and partners.



OUR MISSION



EG Towers Developments plans to build a complete Hotel communities according to the latest and a promoted modern systems and under the supervision of major international Hotels Management Companies providing its clients with luxury, also operates to build their human capital before construction projects, which provide real that the human element is the standard And the real value of success, and that its human candidates are the professional system that would achieve the highest standards of success for the company's projects .

EG TOWERS VALUES

At its core EG Towers holds the following values and beliefs:

-Quality

-Exceptional Service - We understand that the value can be created with every encounter and this is reflected in our superior standard of service.

-Integrity - We are honest and straightforward in our interactions with our owners, guests, colleagues and the communities in which we operate.

-Customer satisfaction

-Teamwork and Passion - We bring our individual expertise, creativity and passion for our industry as a Marco Polo team member. This sets us apart and is the essence of the Marco Polo Way.

-Continuous Improvement - We are innovative and utilize best practices to continually improve our management techniques, and the quality of our products and services.

OUR PARTNERS



EUROPE HOTEL
MANAGEMENT-GERMANY

The German experience is considered one of the strongest experiences in the field of management in general and in the field of hotels in particular, where the strongest services are provided in the field of hotels and their development to reach the achievement of luxury.



A.D.N TOWER

"A.D.N Towers" company includes a lot of great and pioneering experiences in the field of real estate investment, who have experience in major institutions and bodies, as it is an extension of Huge and long experience in the field of real estate development, investment and contracting.



OUR EXPERIENCES

MIXED USE DEVELOPMENT

EG Towers is proud to have a proven track record and a strong history in the field of real estate development, which makes it provide exceptional quality and a unique experience to its customers in each of its projects in Egypt, initiated by the founders of

- The Westin Park project
- JD Twin towers
- JD Tower 10 in partnership with ADN towers (Abu Dhabi National Towers) which owns ID holding projects in the New Administrative Capital.

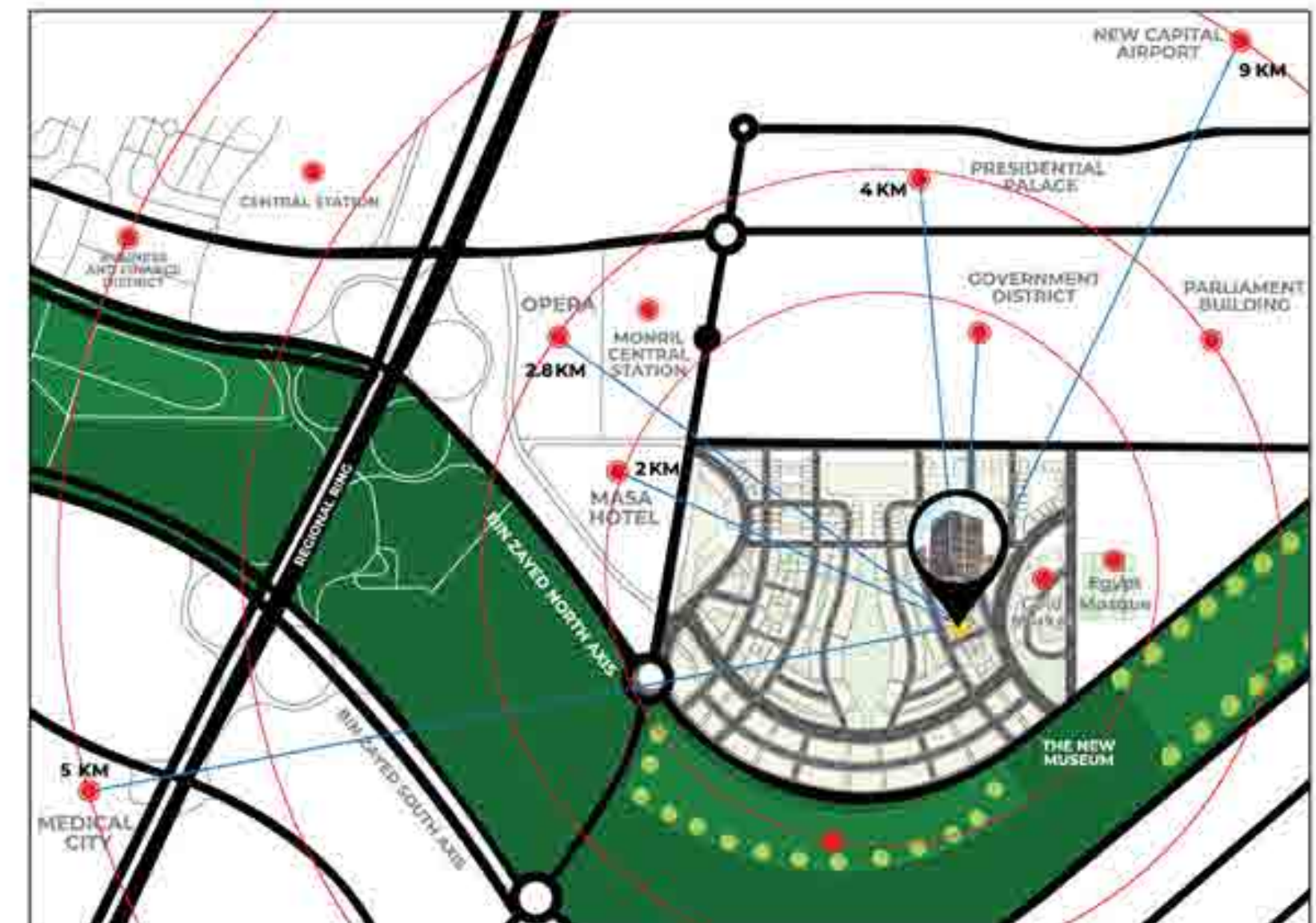
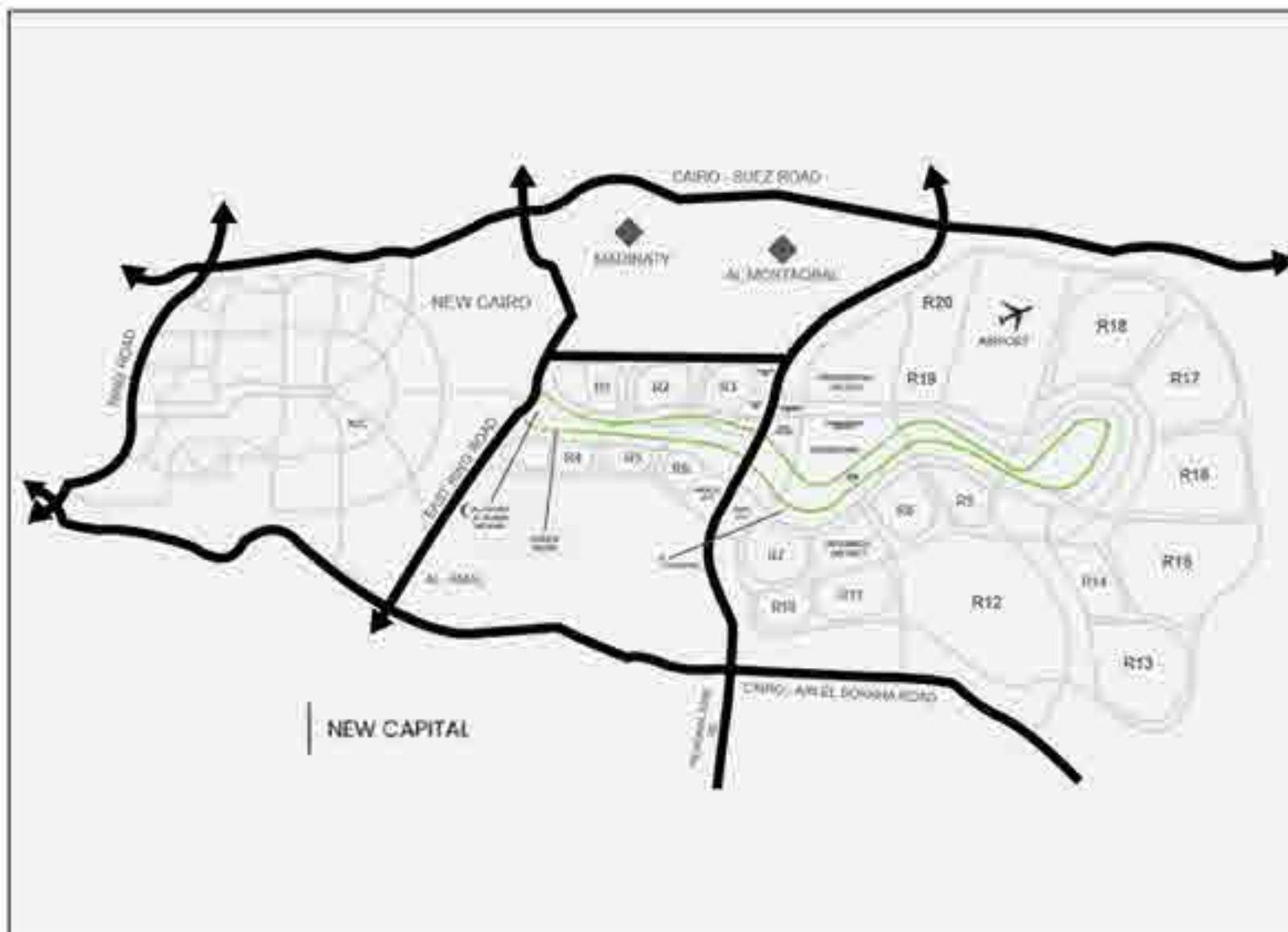
HOTEL MANAGEMENT

Europe Hotel Management is a German experience is considered one of the strongest experiences in the field of management in general and in the field of hotels in particular, where the strongest services are provided in the field of hotels and their development to reach the achievement of luxury. Since 1960, Europe Hotel Management Managed many projects in Europe and Egypt as well:

- Munich Hotel - Germany
- Berlin Hotel - Germany
- Europe Hotel - Egypt

WELCOME TO THE LAND OF OPPORTUNITIES!

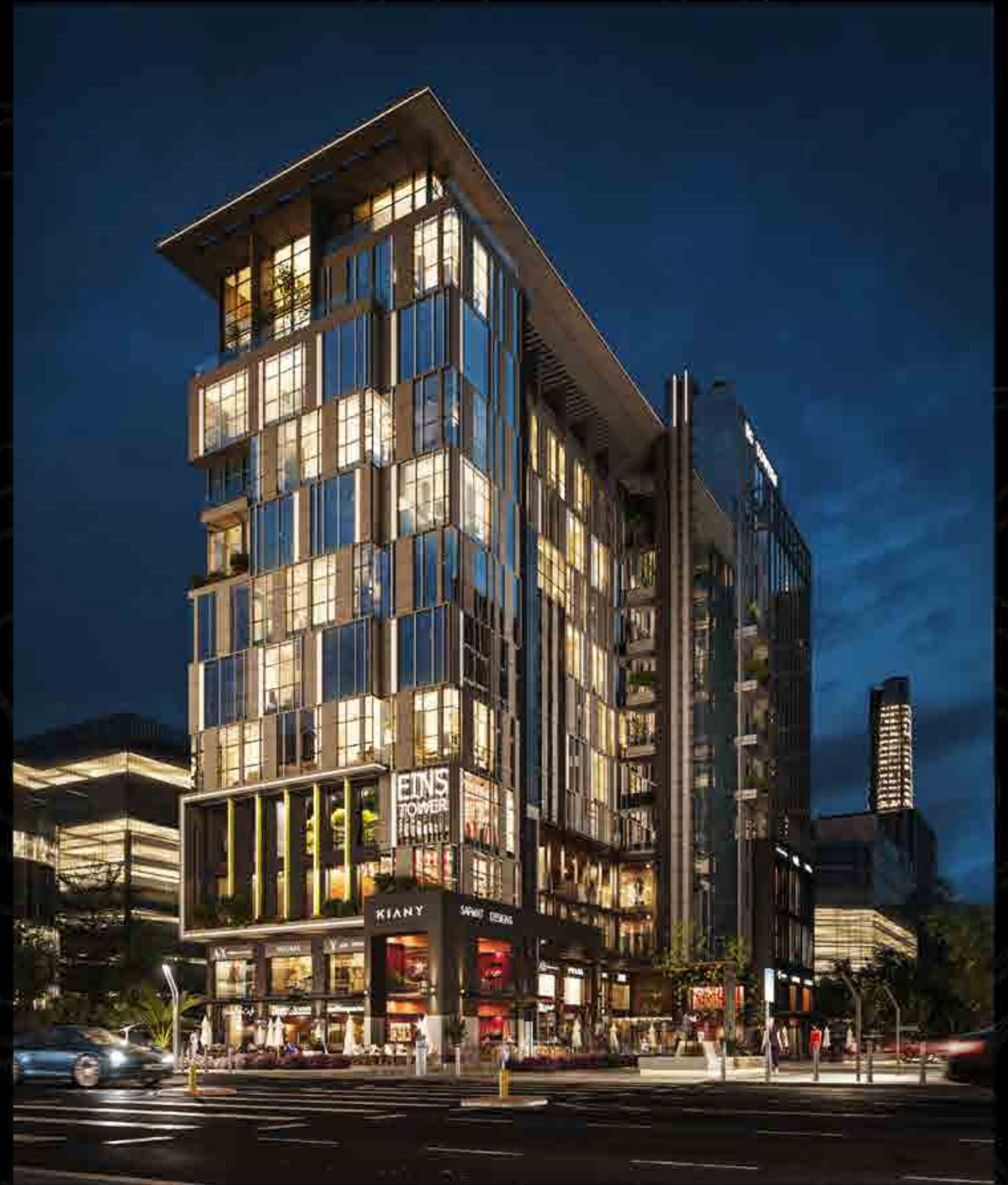
New Cairo capital city is located **35 KM** east of Cairo of a total area of **170.000 feddan**. The new capital city lies between the **regional ring road**, the **Cairo-Suez road** and **Cairo-El Ain El Sokhna road**. The new capital city will help to strengthen and diversify the country's economic potential by creating new places to live, work and visit. In order to draw people to this new capital city, **a series of key catalyst developments** will be established at its core. This will include **a new government administrative district**, **a cultural district** and **a wide variety of urban neighbourhoods**.



EINS TOWER

LUXURIOUS LIVING EXPERIENCE

EINS Tower is the first project of its kind with a German partnership in the new Capital, in which all international standards are considered, to be the most important hotel apartments destination in the heart of Downtown, a real estate developer with many years of experience, and a German strategic partner, and a construction company. that has many years of experience working with many Clients in Egypt and the Arab world, in addition to the distinguished strategic location that provides all clients with the best investment opportunity ever in a



NEW CAPITAL:

New capital is located 35 KM east of Cairo of a total area of 170.000 feddan. The new capital city lies between the regional ring road, the Cairo-Suez road and Cairo-El Ain El Sokhna road. The new capital city will help to strengthen and diversify the country's economic potential by creating new places to live, work and visit. In order to draw people to this new capital city, a series of key catalyst developments will be established at its core. This will include a new government administrative district, a cultural district and a wide variety of urban neighborhoods.



DOWNTOWN DISTRICT

The Downtown area is located in the heart of the New Capital and is surrounded by the most important landmarks in the Capital.

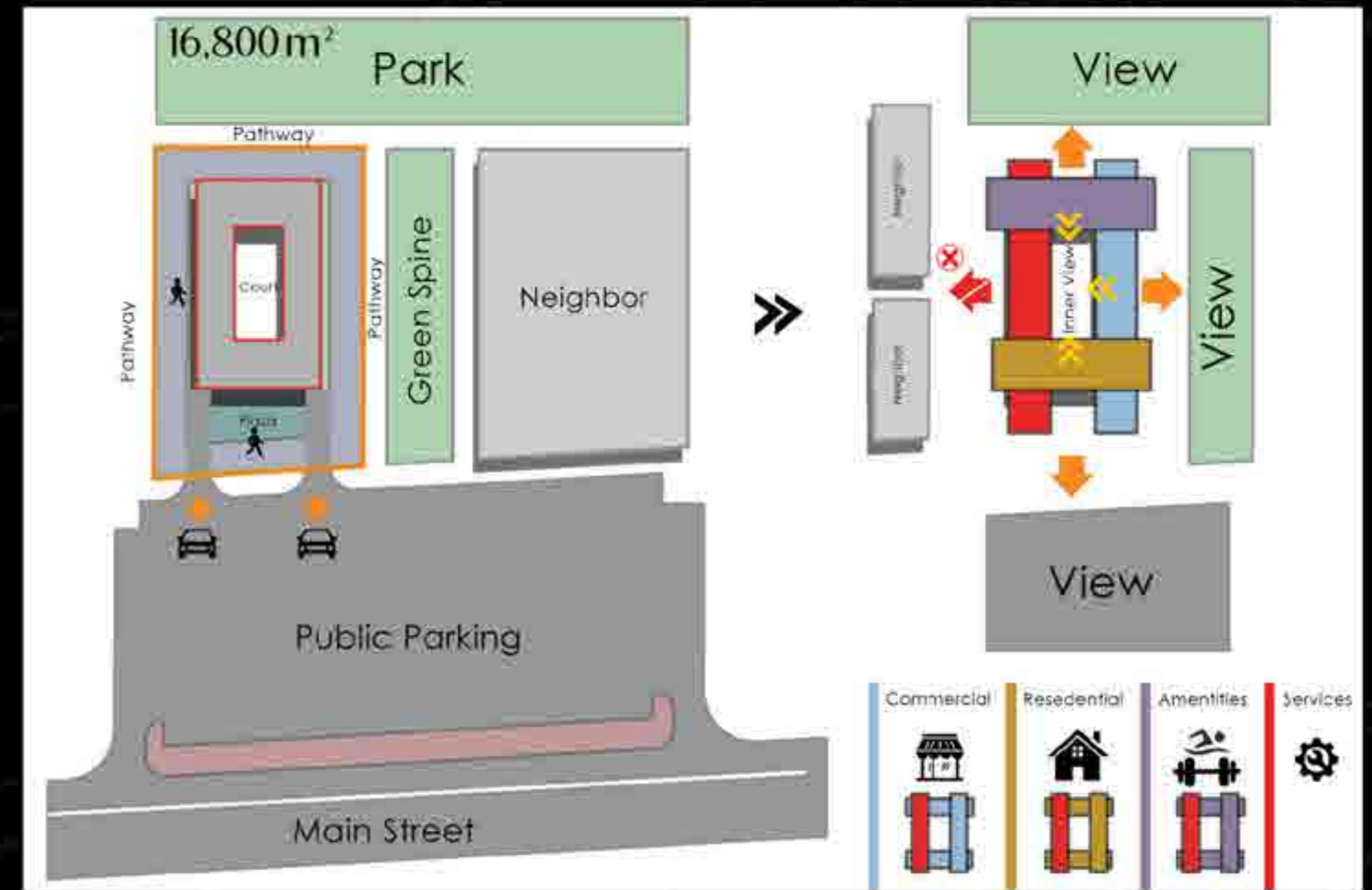
- To the north, it is bordered by the Government District, the Ministries District, the Parliament Building, the Opera House, and the Monorail Train Station.
- To the west, it is bordered by Al Masa Capital Hotel.
- To the south, it is bordered by the Green River, and the new museum.
- To the east, it is bordered by the second phase of the New Capital.

Furthermore, Downtown is easily accessible via the Regional Ring Road, the Axis of Mohammed bin Zayed, Al-Massa Axis, the Monorail Axis, and the Northern Axis of Mohammed bin Zayed.

Downtown is a huge investment district with 1,364 acres of area and is divided into 5 neighborhoods. It will include shopping centers, major commercial activities in various fields, administrative towers, headquarters of companies, gardens with various designs, and medical units.

EINS LOCATION

Enjoy a great view and fresh air with **EINS TOWER** overlooks an area of **16,000 square meters** of landscape, which makes our client/visitor in a comfortable and quiet place. And close to some government landmarks in the new capital.



EINS ZONES



ROOF
Infinity Pool
Court
Service
Solarcells



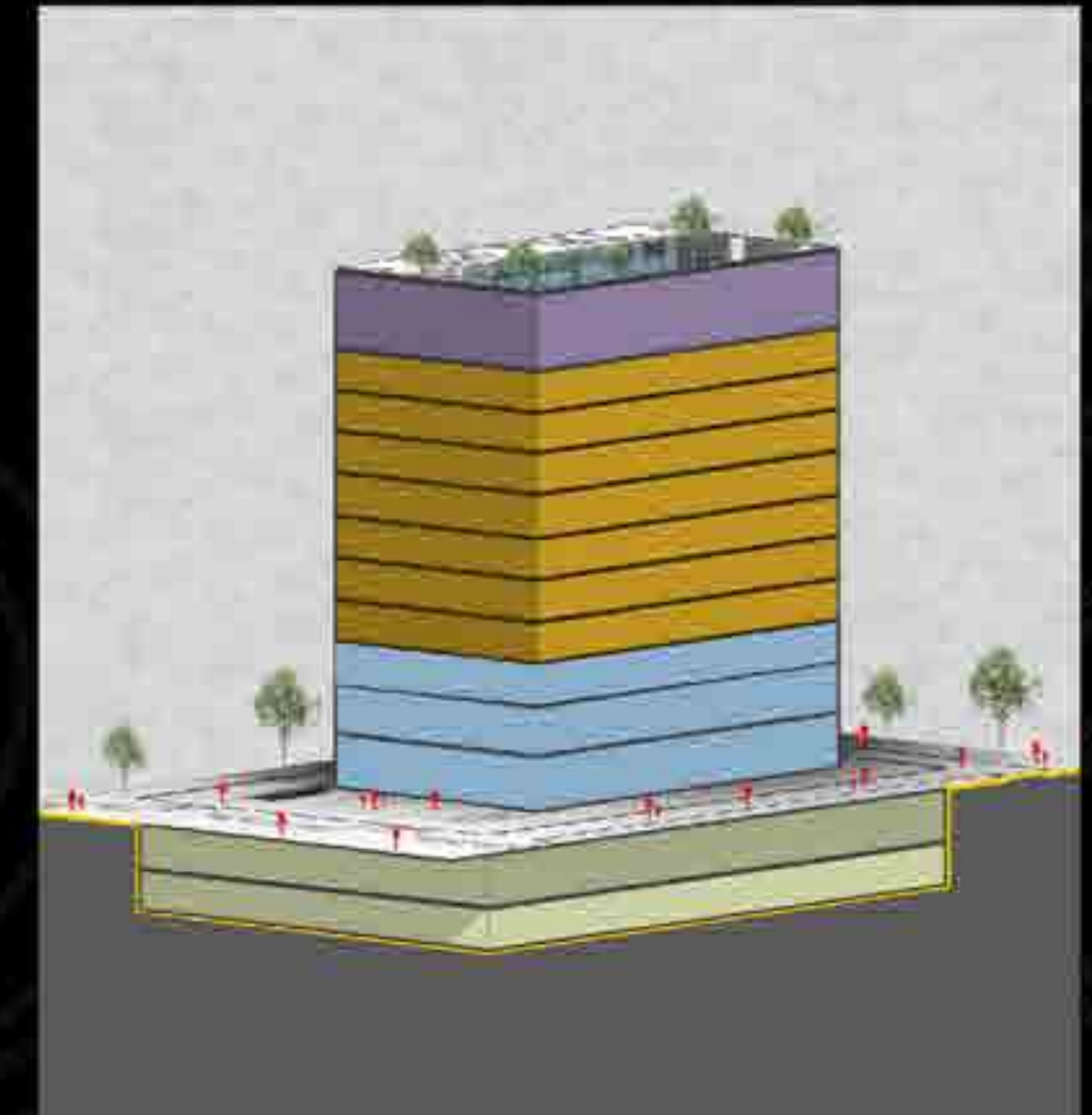
RESEDENTIAL
Hotel Apartments
Luxury Reception
Service



COMMERCIAL
Restaurants
Cafes
Shops

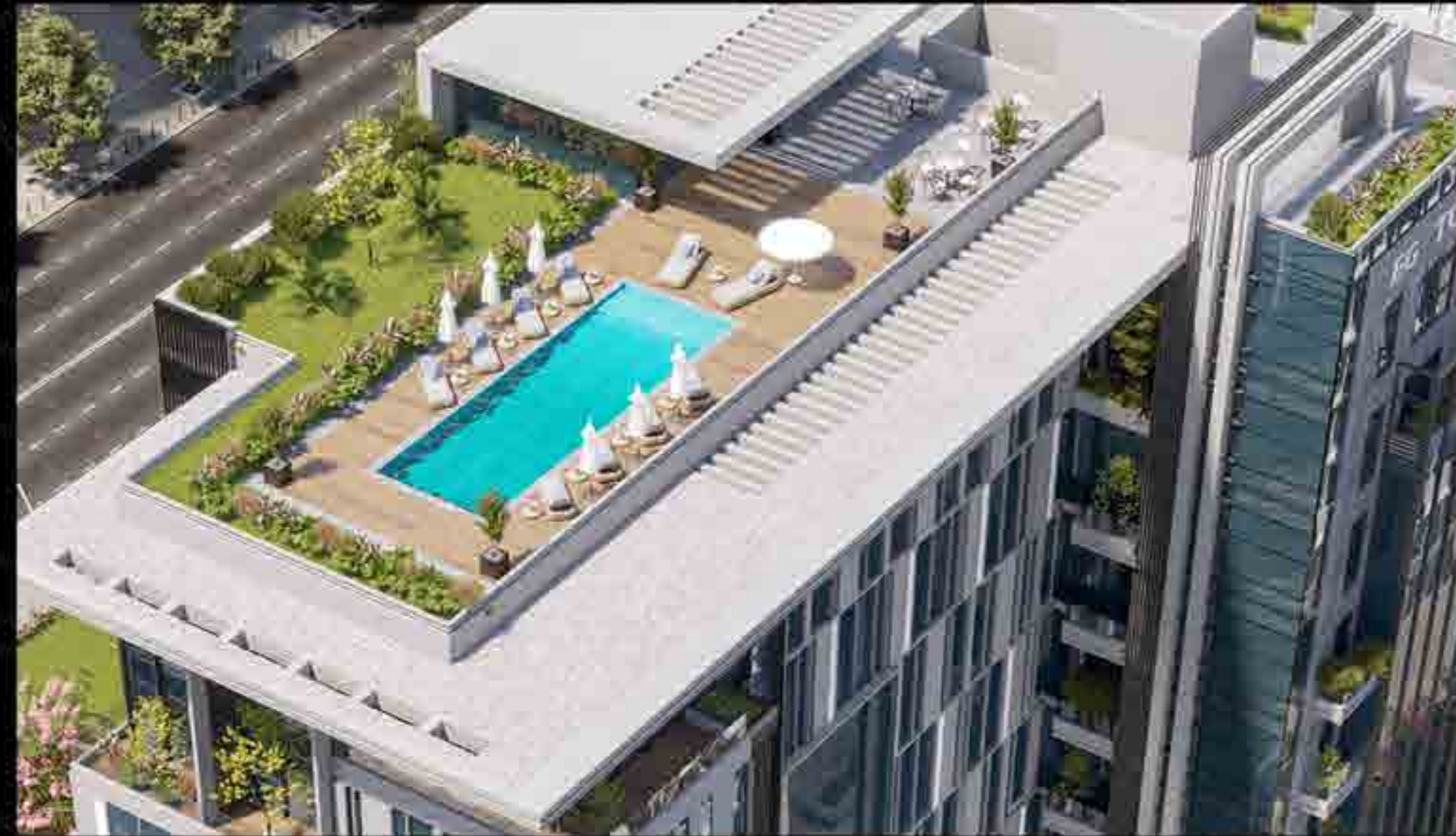


PARKING
Puzzle System
Smart System
Easy To Park



DESIGN PHILOSOPHY

The things that surround us everyday tell the story of our culture and the ideas we live in. It is often only when we travel and feel the strangeness of a new place that we realize the differences in where we left off. At EINS, we hope to offer a different, interactive design philosophy that focuses on the user and applies design thinking. We look to the brand and the needs of end-users to shape the function and aesthetic of EINS. We adhere to the principles of precision German design. We use research and synthesis results to take into account cultural and emotional needs, to impart the necessary personality to our brand.



ENGINEERING CONSULTANT

KIANY LINES
ARCHITECTURE+PLANNING+INTERIORS MOHAMED SAFWAT

- Kiany Lines Designs is a diversified firm founded in 2004 by Founder & Design Principal "Eng.Mohamed Safwat".
- ENG. Mohamed Safwat has succeeded to make his company (Kiany Lines Designs) one of the most successful and biggest decoration companies in Egypt and the Middle East in few years.

THEIR EXPERIENCE

- Mar V Mall - the eighth mall in New Cairo designed by Kiany with an area of 30,000 m2, which will be officially opened, 90th North Street - Fifth Settlement.
- Designing and supervising the implementation of elite international schools.
- Gemini Restaurant
- The View Mall
- EBNY – New Capital
- ASPIRE international School
- LAVIDA TOWER
- BOULEVARD GRAND MALL
- ATOM PLAZA





KIANY

SAFWAT DESIGNS

AIX

RADA

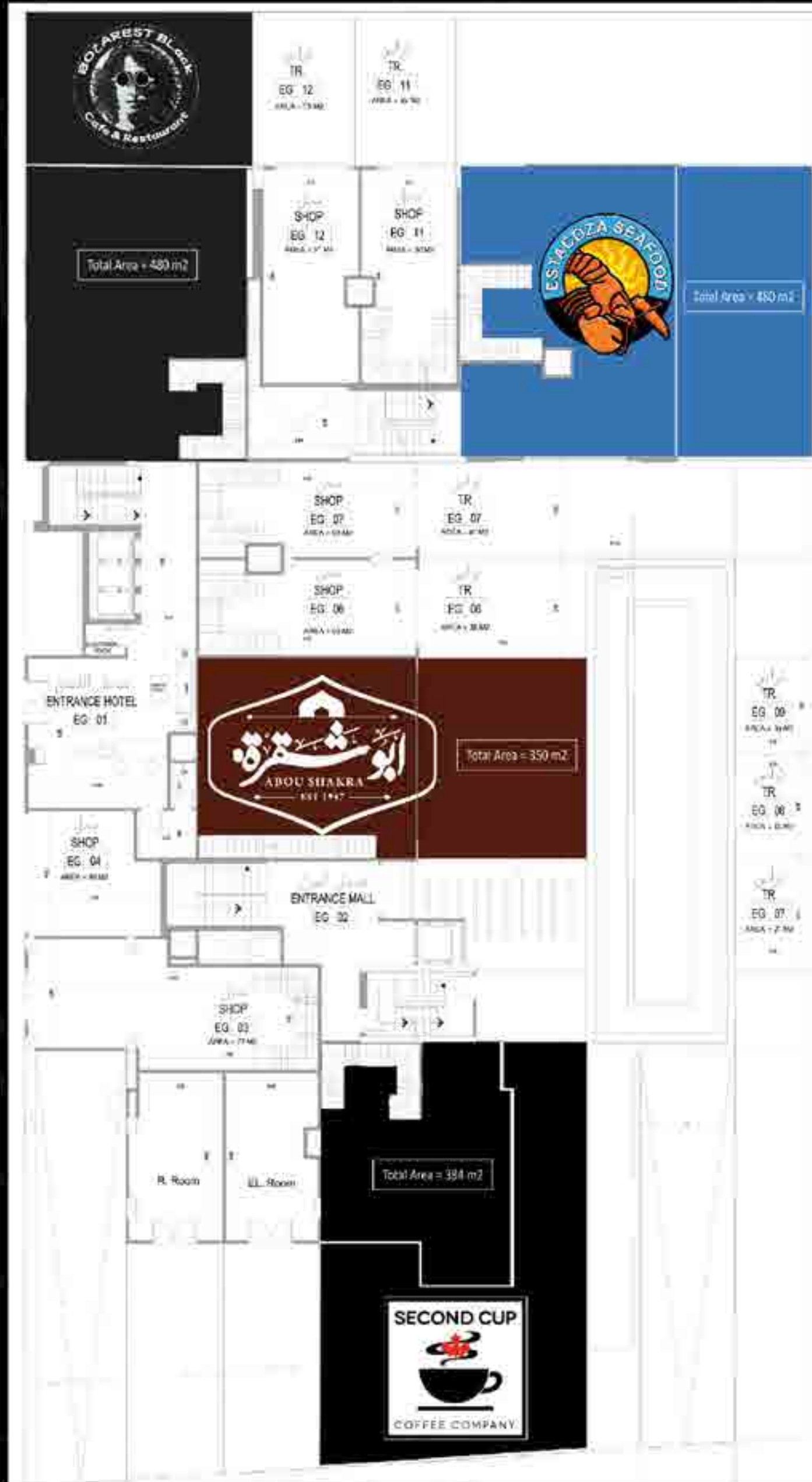
CHANEL

ZENO

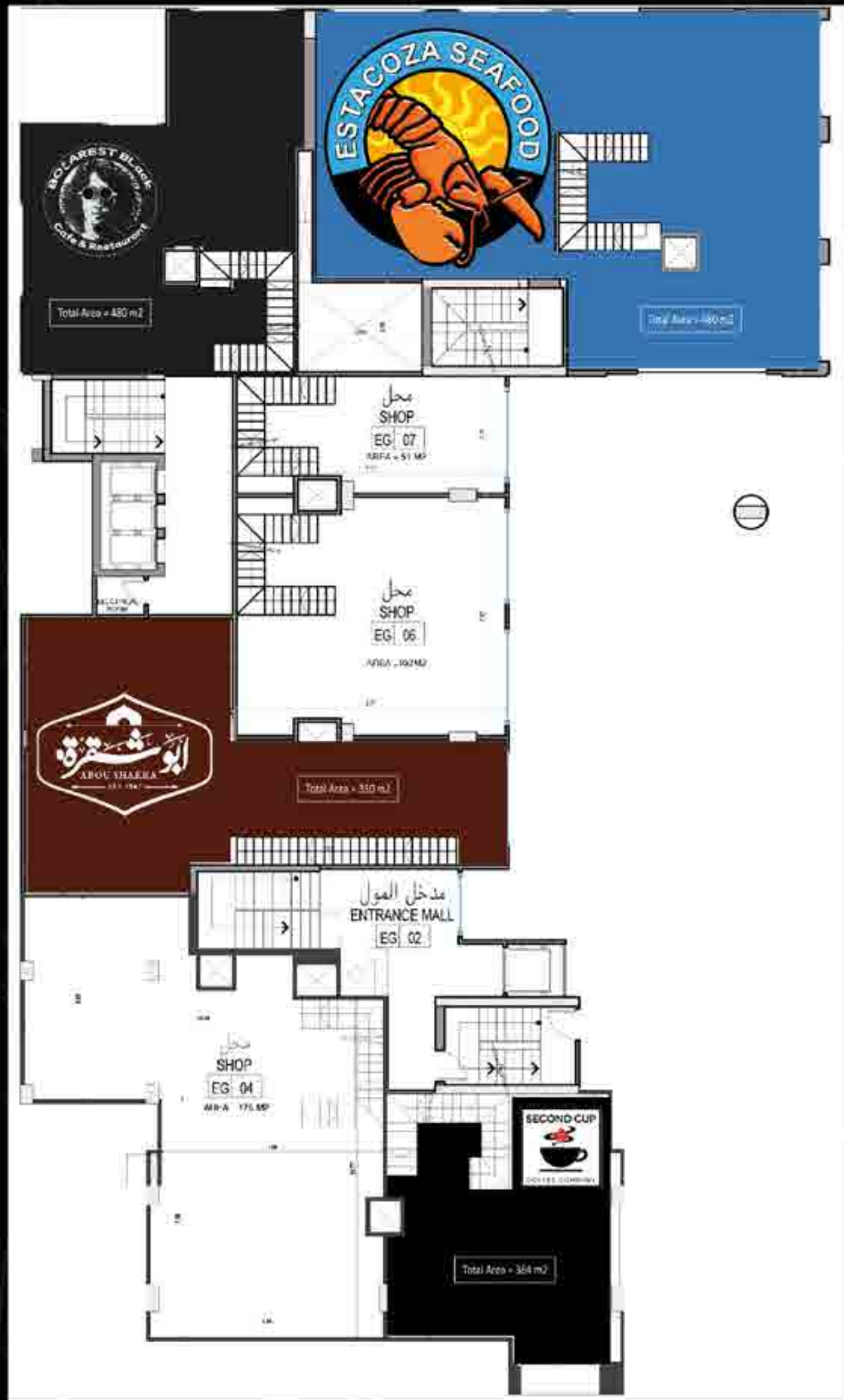
MANGO

ZARA

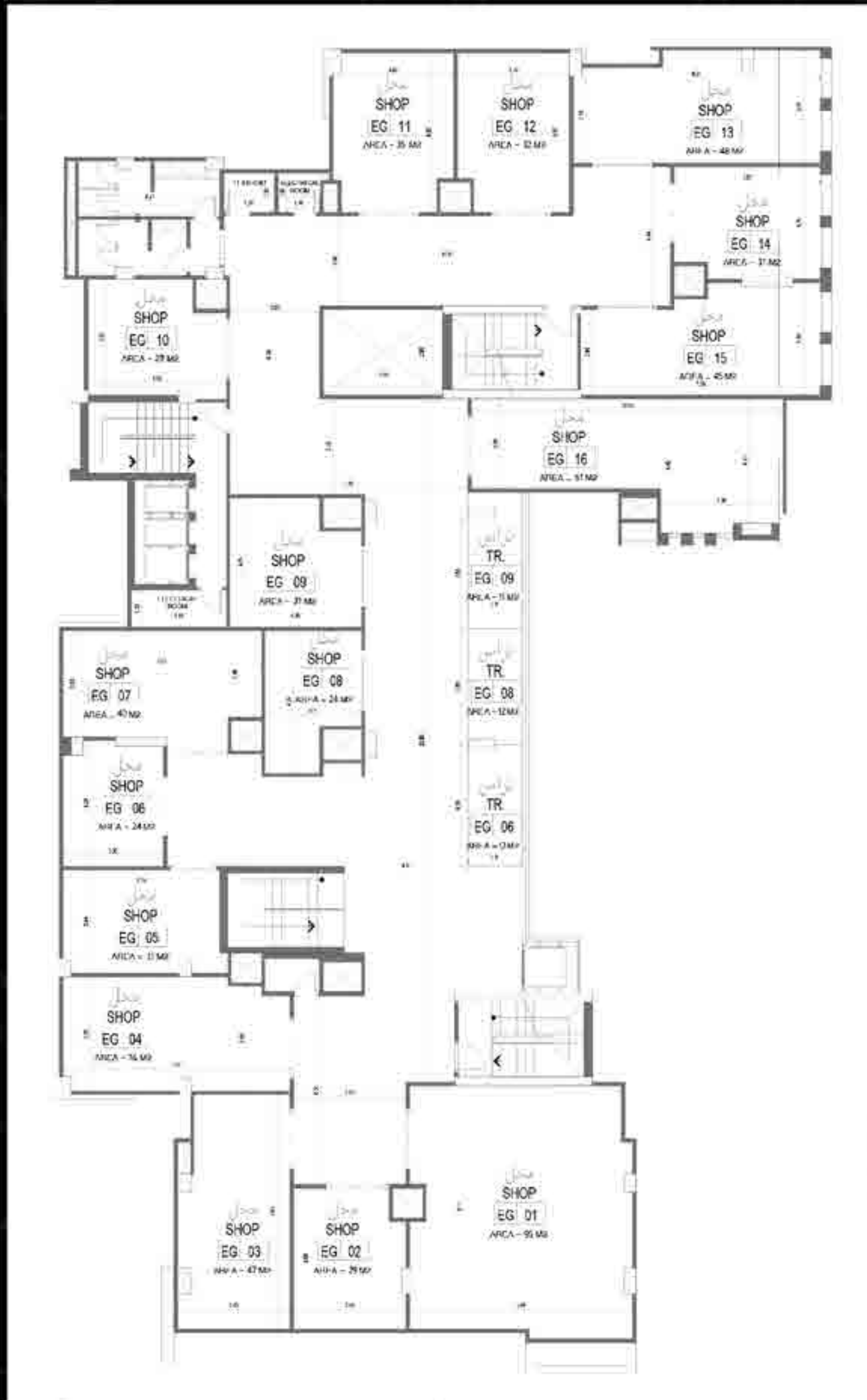
GROUND FLOOR



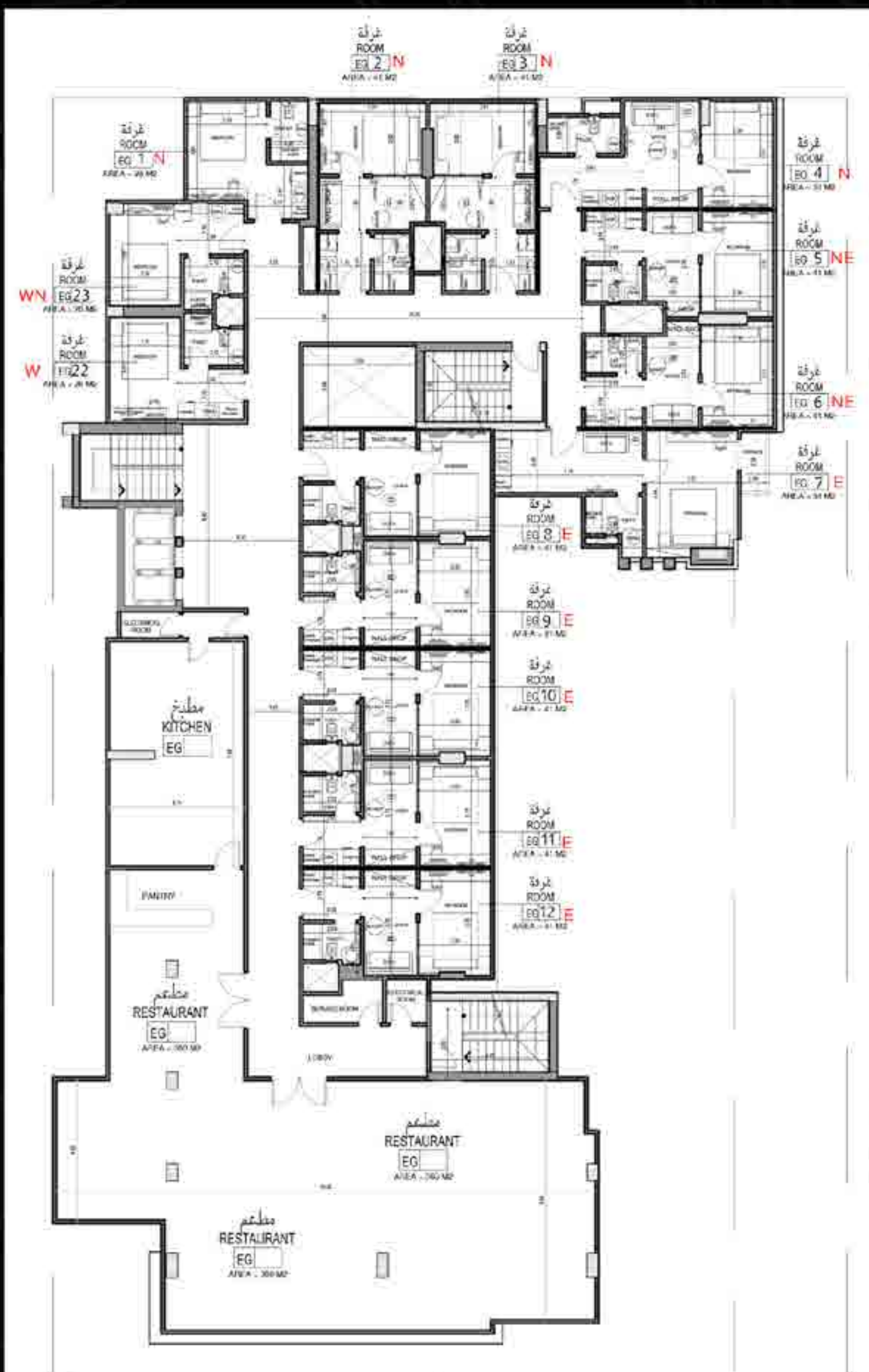
FIRST FLOOR



SECOND FLOOR



THIRD FLOOR



TYPICAL FLOOR



LUXURY ALL AROUND

RECEPTION AREA



LUXURY RESIDENCE



LUXURY RESIDENCE



ROOFTOP



TOWER SERVICES

Eins tower is the first project of its kind with a german partnership in the new capital, in which all international standards are considered, to be the most important hotel apartments destination in the heart of downtown.



FULL HOTEL STAFF

OPERATION MANAGEMENT

RESERVATION MANAGEMENT

SEPERATE ENTRANCES

PUZZLE GARAGE

GERMAN MANAGEMENT

SMART BUILDING

POOL

SPA

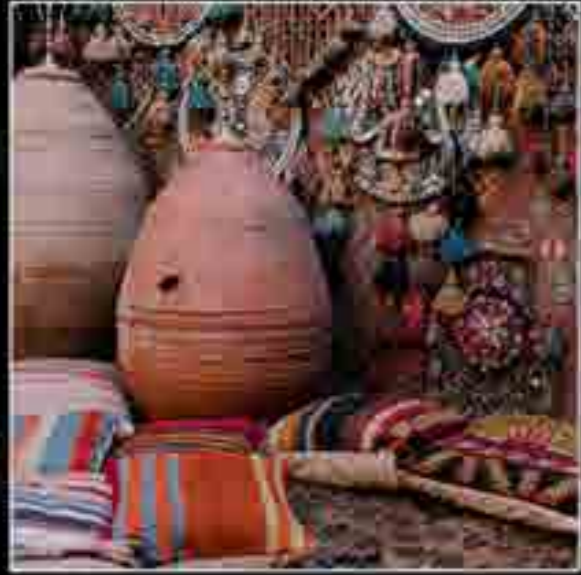
LOBBY

ROOM SERVICE

GYM

RESTAURANT

TOWER FACILITIES



01 | Bazar



02 | Money Exchange



03 | Gym



04 | Spa



05 | Car Rental Office



06 | Jewelry Shop



07 | Beauty Salon



08 | Flight Reservation Office



09 | Restaurant



10 | Hyper Market



11 | Pet Shop



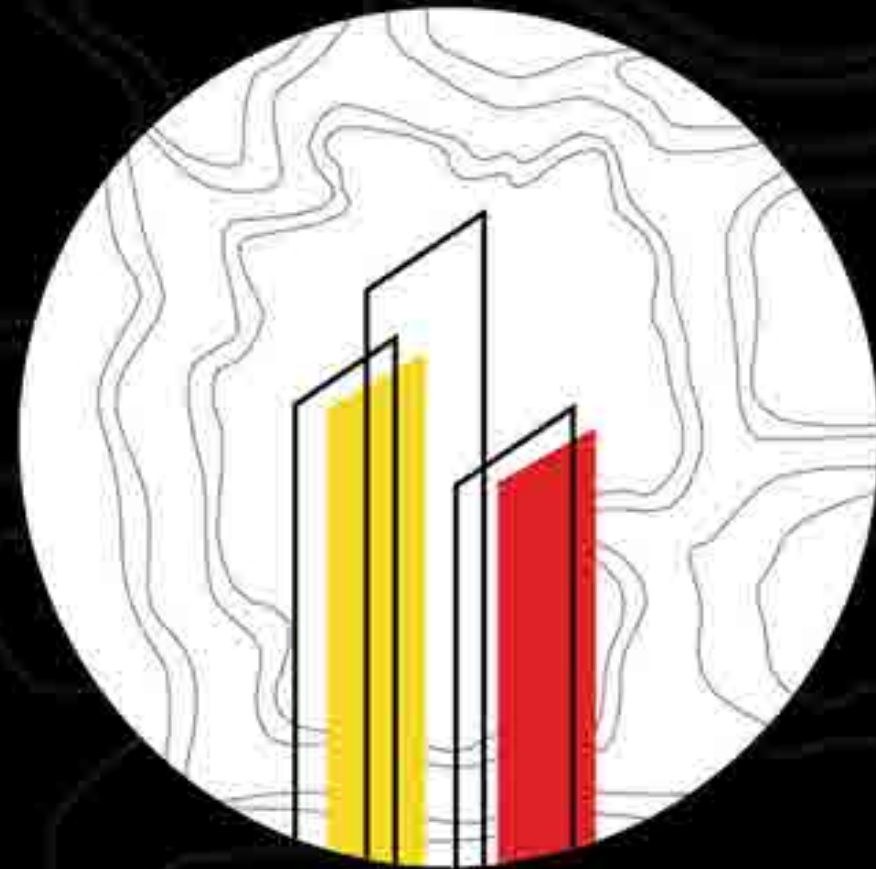
12 | Retail Shop



13 | Bakery




14 | Leather Shop




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 www.eg-towers.com

 340th South 90's Street - New Cairo