

WESTLANE *Blvd*



EGYPT'S LEADING REAL ESTATE DEVELOPER.

Palm Hills Developments is a leading real estate company in the Egyptian market, primarily developing integrated residential, commercial real estate as well as resort projects. Founded in 2005 by Mansour and Maghraby Investment and Development Company [MMID], the company, which is listed on the Egyptian Stock Exchange and London Stock Exchange, traded under the symbols "PHDC.CA" and "PHDC.LI" respectively, was the result of a vision to create self-sufficient and well-integrated communities. Presently, Palm Hills Developments possesses one of the largest land banks in the country and is rapidly growing into a regional player, thanks to a geographically diversified land bank suitable for the development of a broad range of real estate products all fashioned to cater for customers' need gaps and preferences. Currently, Palm Hills Developments has a portfolio of spanning different development stages nationwide, and spreading over 27 million square meters [sqm] in Egypt.



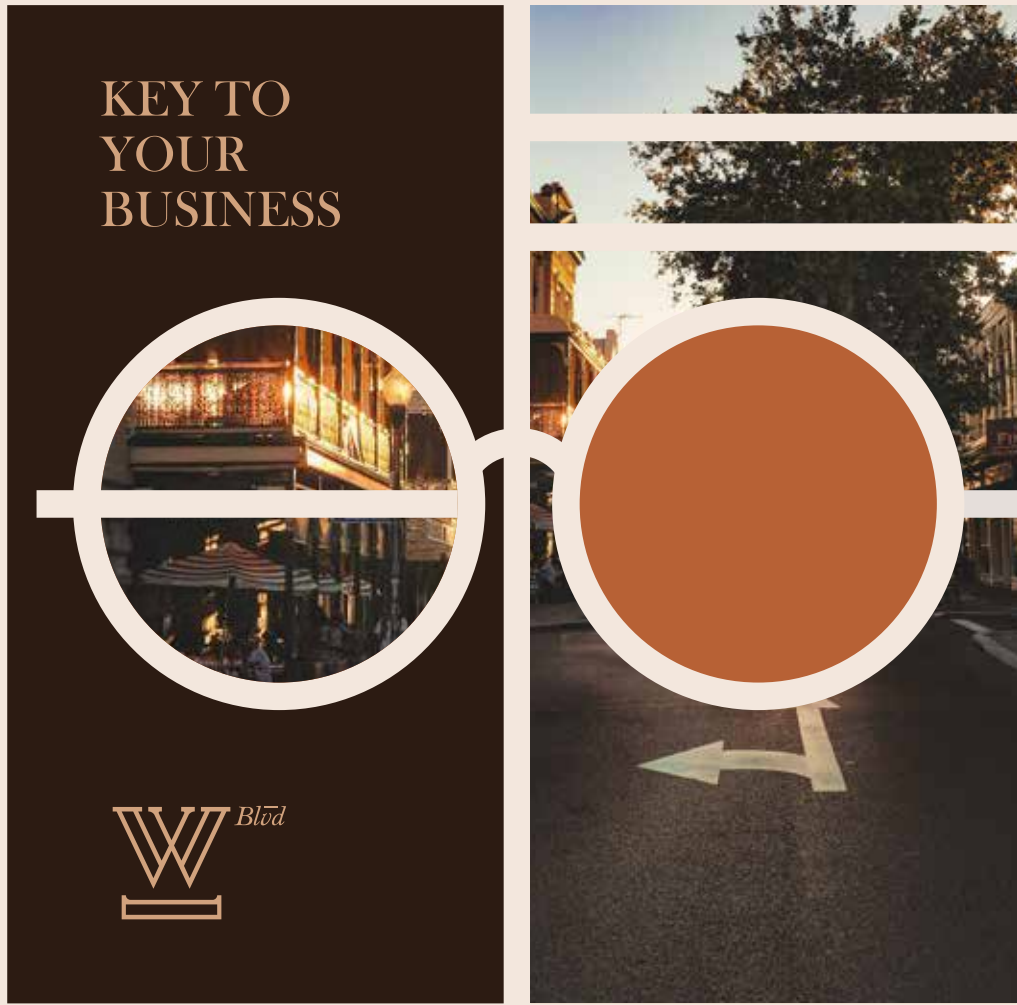
COMMERCIAL PROFILE.

Becoming the first choice that comes to your mind as the real estate developer is what we, at Palm Hills Developments, aspire.

We take utter pride in what we offer to our very distinctive communities offering quite proficient facilities and services, that meet their every need.

Our all-inclusive scene provides commercial and retail units. With our offices, medical, education and F&B services, there is too little that's undiscovered to our community and visitors.





We bring you a well-rounded complex with extravagant amenities and spacious tailor-made offices, clinics, retail and F&B to cater all your needs.

GENERAL INFORMATION

G+2

Basement
38,000 m²

1st Floor
16,866 m²

Ground Floor
17,487 m²

2nd Floor
15,655 m²



RESIDENTS

18,000 / 7.5
feddans



Will be moving to Palm Hills Developments by 2023. Which of them 579 residents are already living in Palm Parks

COMMERCIAL USAGE

Offices
249

Clinics
43

F&B
35

Pharmacies
03

Retail
37

Banks
07

Westlane Land Area
56,000 m²



ACCESSIBILITY

Facing the Palm Parks compound



10 min from Mehwar Road

9 min from Ring Road

10 min from Desert Road

Directly on Waslet Dahshur road

5 min to Juhayna Square

BUSINESS & LEISURE

Office spaces and commercial mix will adorn your business life, with lavish facilities catering to the surrounding developments and local communities needs.

Total BUA

50,000 m²



the WEST. CAIRO'S TOURISTIC DESTINATION

Some of the remaining traces of our ancestors' cradle of civilization days surround West Cairo, making it an iconic touristic destination not to be missed.

Prepare yourself to witness pharaonic history all-around from the Great Pyramids of Giza, to Sakkara and the Grand Egyptian Museum set to open later in 2020.

A multitude of experiences await in West Cairo, now considered the Hub of Egypt, easily reachable through Cairo's main roads and close to the new Sphinx Airport.



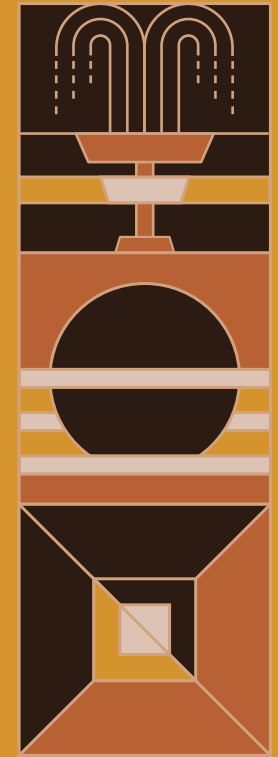


the DOWNTOWN YOU MISS

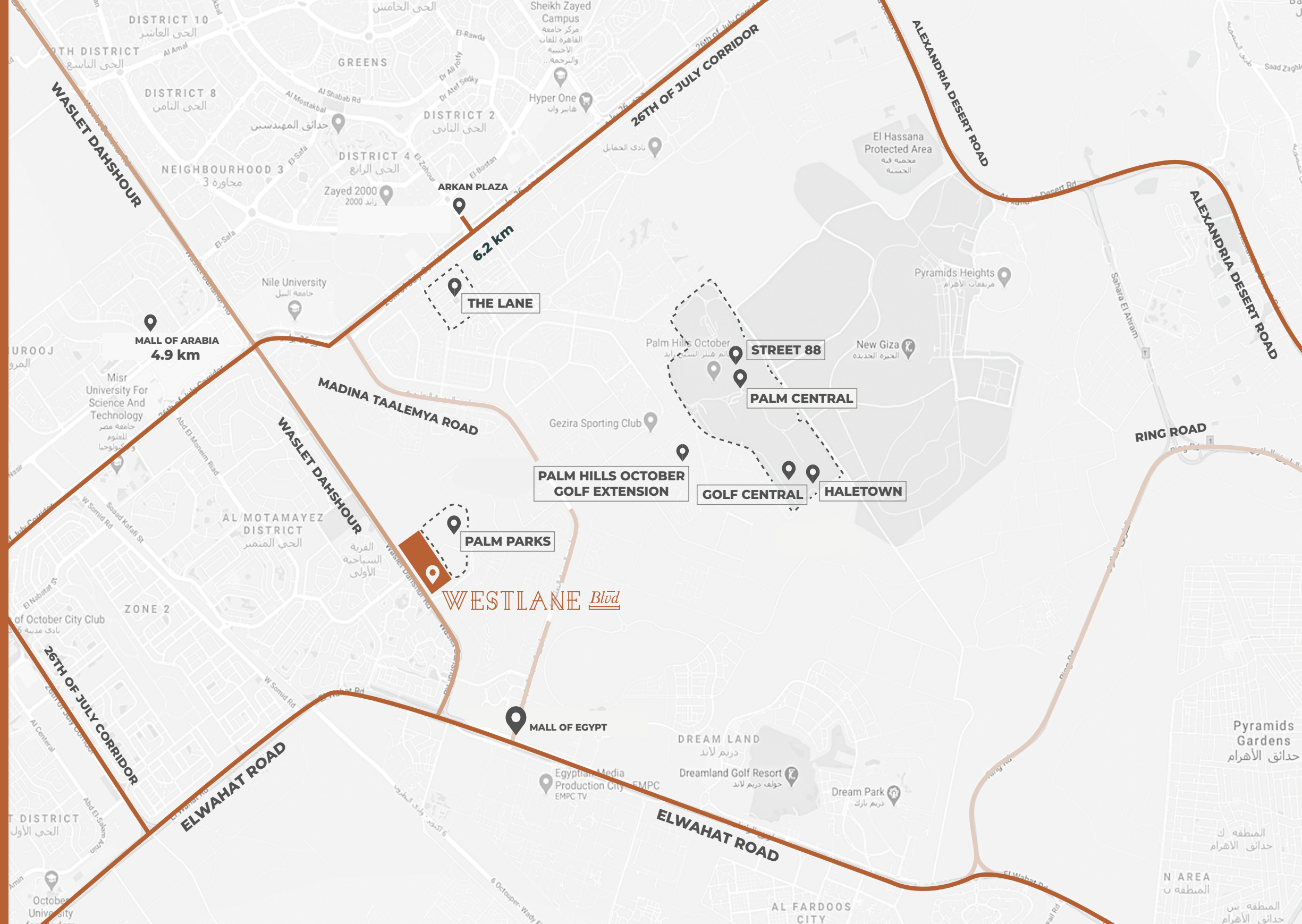
We're taking you back to a time when Cairo was once referred to as Paris of the Middle East. When our downtown area was the place to be, where you could walk around and fill your eyes with grand architecture, high end shops with fully decorated windows

and above all find the best restaurants and cafes in town around every corner. It's the place that had it all, from your office to the hottest venues in town, all located in the heart of the city, and that is the heritage that we aspire to revive here at Westlane Blvd.

WESTLANE Blvd



the LOCATION



the ROADS
LEADING TO
WESTLANE BLVD



Built on a 56,000 m² strip facing Palm Parks Compound in the center of Zayed, Westlane Boulevard is set to become the newest commercial landmark of West Cairo.
Our complex is strategically situated near Cairo's main roads, Mehwar and Ring Road, making it an accessible destination to everyone all over Cairo.



the PROJECT
LAYOUT



DOME+PARTNERS

an UNLIMITED FACILITIES

A well-rounded complex is what we are all about, from eateries to offices and retail services, all your needs are met. Let us spoil you with a variety of facilities guaranteed to please, as we have a corner for every customer.

Westlane Boulevard is set to be divided in three different areas to serve our diversified clientele, ranging from young families and single professionals to matured families.



WESTLANE Blvd



Let us spoil you with the vibrant sidewalk cafe experience that you long for as we bring you a multitude of cafes that do not only differ in terms of culinary offerings, but also in terms of atmosphere. We give our tenants the freedom of choice between cosy rooftops or full terraces, street corners, piazza view and indoor or outdoor spots to better address the wants of our clientele.

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WESTLANE Blvd



We know that the typical indoor mall shopping isn't enjoyable for everyone, so we brought you the street shopping experience that you cherish the most while traveling abroad. Find your favorite high end street shopping experience in the heart of Westlane Blvd, with high facades of decorated windows guaranteed to win you over.

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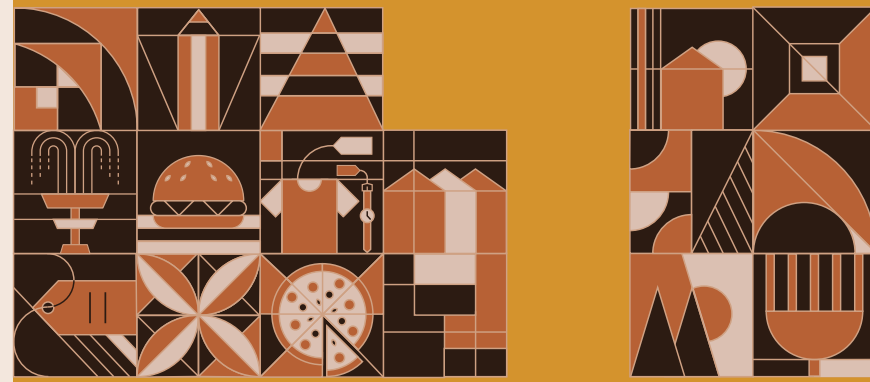
Because we care for your wellness, we've got you covered with a dedicated space for polyclinics to operate, either as stand alone clinics or as part of our Westlane Blvd walking strip offerings.



Westlane Blvd

the Family Entertainment Center

You don't have to travel abroad anymore to find an indoor amusement park that is guaranteed to wow you. We specifically designed a spacious indoor amusement park and arcade to entertain the likes of young children to teenagers with our differently themed attractions and playgrounds.



Palm Hills Developments

Project
Perspectives
& Floor Plans



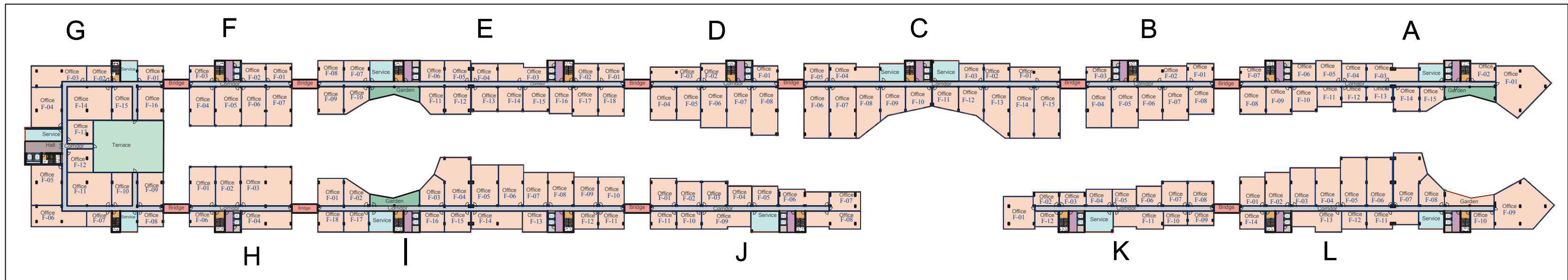


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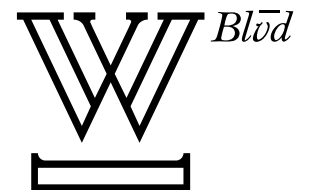
First Floor

Department Legend

- Bridge
- Corridor
- Elevator Hall
- Fire Escape Stairs
- Garden
- Hall
- Office
- Service
- Technical Room
- Terrace

DISCLAIMER

- 1- Renders and accompanying visual materials are not to scale and are intended for illustrative purposes.
- 2- All landscaping, pools, furniture are not included in the property and solely for illustrative purposes.
- 3- Windows, decks, porches, terraces, and the exterior elements may vary upon elevation.
- 4- Roof finishes and pergolas are for presentation purposes only and are optional based on client's request.
- 5- Palm Hills Developments retains the right to make alterations.



our PARTNERS



WESTLANE *Blvd*

DOME+PARTNERS

CONCEPT DESIGN

Working hand in hand to bring to our clientele a complex that breaks the norms of a commercial complex.

XPLACE
WE CREATE SMALL WORLDS

CO – DEVELOPER

Helping us bridge the gap between the customer and their desired product or service.

URBAN
DEVELOPMENT

RETAIL MANAGEMENT PARTNER

Our Partners in bringing the concept to light.

CAP
CONCEPT FOR ARCHITECTURE AND PLANNING
DR. HASSAN EL ZAMLY

ARCHITECTURE AND PLANNING PARTNER

Our partners in envisioning how we can assemble the project.