





# DREAMS

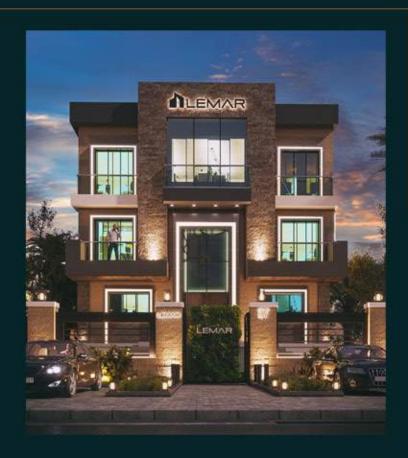


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#### IS AN EGYPTIANPRIVATEREALESTATE

DEVELOPMENT COMPANY WITH A STRONG PORTFOLIO OF PIONEERING CONSTRUCTION PROJECTS HAVING BUILT A DEEP-ROOTED EXPERTISE IN ARCHITECTURE, INTERIOR DESIGN, CONSTRUCTION AND OPERATION OF PROPERTY DEVELOPMENT IN MOST DYNAMIC SPOTS IN EGYPT.

OUR GOAL IS TO TRANSFORM THE WAY PEOPLE LIVE BY PROVIDING WELL-PLANNED, SUSTAINABLE DEVELOPMENTS.





INVESTMENT AND REALESTATE
DEVELOPMENT

### LETTER FROM CHAIRMAN

WITHIN THE JOURNEY OF LIFE, THE FOOTSTEPS OF SEEKERS IN ITS TRACKS ARE DECIDED. OF THOSE SEEKERS, IT WOULD BE A TRACKS FOR A SCIENTIST, DOCTOR, ENGINEER, PROFESSOR AND MERCHANT.. SO GOD WROTE THE GLORY TO BE ONLY FOR THOSE OF SOUND VISIONS AND SOLID DETERMINATION WHO ARE THE MAKERS OF CIVILIZATION AND BUILDERS OF ITS CORNERS. GOD DESTINED TO CONSTRUCT THE EARTH BY THE HANDS OF THOSE OF SOUND VISIONS, TO GET LIFE AND HUMAN SETTLED ON THE PLANET.

AS IS ALWAYS BEGINNINGS ARE SMALL, AND AS IS THE PLANTING STARTS WITH A SINGLE SEED, HERE IS
THE DAY TO PICK, BY THE EFFORTS OF LEMAR GROUP, THE RIPE OF OUR BLESSED FRUITS. YES IT IS TIME TO
HARVEST THE FRUITS OF OUR EFFORTS.

COMPANY HAS MANAGED, SINCE THE FORMAL DECLARATION OF ITS ESTABLISHED TO REINFORCE ITS POSITION AS A LEADING REAL ESTATE POLE CONTRIBUTED AND STILL IN THE ACTIVATION OF URBAN DEVELOPMENT WITNESSED IN OUR COUNTRY AND WE ALSO ASPIRE TO GET THE BEST FOR OUR COMPANY AND OUR COMMUNITY.

Edan Madkow



### LETTER FROM CEO

TAREK ZAYED IS THE CEO OF LEMAR INVESTMENT & REAL-ESTATE DEVELOPMENT, HE IS THE STRATEGIC BUSINESS PARTNER AND RESPONSIBLE FOR SUPERVISE THE TECHNICAL & FINANCIAL OPERATIONS WITH PERSISTENCE & DESIRE TO ACHIEVE SUSTAINABLE SUCCESS.

TAREK'S VISION IS GROWTH AND EXPANSION AT THE HIGHEST LOCAL AND INTERNATIONAL GEOGRAPHICAL SCOPE; IT IS NOT ALL ABOUT EXPANSION ONLY, BUT ALSO REDESIGN AND FORMULATING THE CONCEPT OF REAL ESTATE INVESTMENT IN EGYPT FIRST AND THUS, THE MIDDLE EAST BY 2025.

TAREK HAS STUDIED CONTROL ENGINEERING, AT THE FACULTY OF ENGINEERING, ELECTRONICS
DEPARTMENT, MENOUFIA UNIVERSITY. HE GRADUATED IN 2008 AND HELD MANY EXECUTIVE AND
LEADERSHIP POSITIONS THAT HELPED TO FORM A SKILLED AND INFLUENTIAL LEADERSHIP FIGURE, ABLE
TO TAKE THE RIGHT DECISIONS AND LEAD A TEAM OF DIVERSE COMPETENCIES TO IMPLEMENT THE
COMPANY'S PROJECTS.

THROUGH HIS OVER 10 YEAR'S DIVERSE EXPERIENCE OF WORK, PERSEVERANCE AND SELF-MOTIVATION, HE WAS ABLE TO REACH THIS LEADERSHIP POSITION QUICKLY.

ENGINEER TAREK ALWAYS STRIVES TO WORK WITH QUALIFIED TALENTED TEAM TO ACHIEVE THE HIGHEST LEVEL OF EFFECTIVENESS AND EFFICIENCY, AND IN THIS WAY HE IMPLEMENTING COMPANY'S PROJECTS IN A SHORT TIME.

TAREK ALWAYS BELIEVES THAT THERE IS NO SUCH THING AS THE IMPOSSIBLE AS LONG AS THERE ARE MINDS THINKING AND HANDS IMPLEMENT.

"IT'S NEVER TOO LATE"



### VISION AND VALUES



### VISION

FOR HOUSING OR INVESTMENT IN THE MOST DYNAMIC SPOTS IN EGYPT

### MISSION

WE DEDICATED TO PROVIDE OUR
CUSTOMER WITH CONSTRUCTIONS QUALITY,
PRIVACY AND PREMIUM LOCATIONS FOR
THEIR HOME AND WORTHWHILE RETURN
FOR INVESTMENT





### VALUES

LEMAR Developments is a highly trusted developer, whosenamerepresents aset of values:

- TIMELY DELIVERY OF PROJECTS.
- EXACT FINISHING COMPARED TO RENDERS.
- MAXIMUM RETURN ON INVESTMENT (ROI).
- HASSLE-FREE AFTER SALE SERVICES.
- CONVENIENT PAYMENT TERMS.



### LEMAR

INVESTMENT AND REALESTATE DEVELOPMENT



### PROJECTS

+30 PROJECTS
+81 BUILDINGS
+650 UNITS
HALF BIL INVESTMENTS





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DEVELOPMENT





### WHEN SIMPLICITY SPEAKS LOUDLY AND **BECOMES A POETRY**

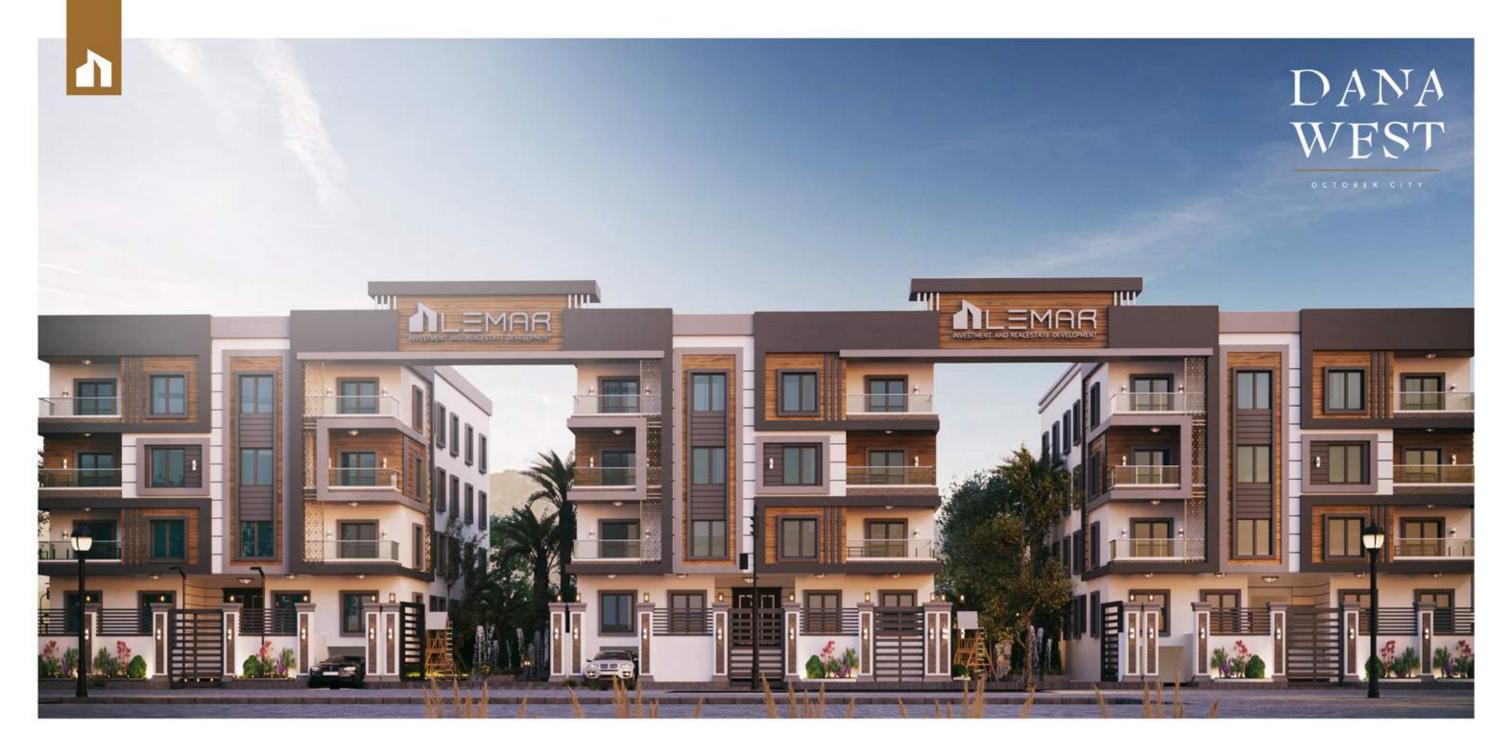






INVESTMENT AND REALESTATE DEVELOPMENT

INVESTMENT AND REALESTATE
DEVELOPMENT OCTOBER LEMAR





### MANY ENTERTAINMENT ACTIVITIES ARE AVALIBLE INSIDE THE COMPOUND FOR YOU AND YOUR CHILDREN



## LEMAR " LEMAR

WHERE NATURE AND LUXURY COMBINE TO LIVE YOUR **BEST LIFE** 

INVESTMENT AND REALESTATE DEVELOPMENT







### LEMAR NORTH COAST

INVESTMENT AND REALESTATE
DEVELOPMENT



### WE DEAM BIG

DEVELOPMENT

## WE DESIGN TO MAKE A DIFFERENCE HAPPY

INVESTMENT AND REALESTATE DEVELOPMENT





### LEMAR NORTH COAST

NORTH COAST BECOMING A FAST GROWING POTENTIAL AREA FOR BOTH LOCAL AND INTERNATIONAL TOURISM, "LEMAR" LOCATED AT KM 93 ALEXANDRIA - MATROUH ROAD, HAS BEEN DESIGNED AND BUILT TO PROVIDE FACILITIES FOR SUMMER-TIME HOLIDAY MAKERS WITH LONG TERM VIEW TO SERVICE THE AREA TWELVE MONTHS OF THE YEAR.

THE PROJECT WILL SOON BECOME ONE OF THE MOST SIGNIFICANT AND IMPRESSIVE LIFESTYLE RESORTS ON EGYPT'S MEDITERRANEAN SHORES.

THIS SMART, ENERGY-EFFICIENT, HIGHLY DESIRABLE AND METICULOUSLY PLANNED DEVELOPMENT WILL BE A ONE-OF-A-KIND LANDMARK LOCATION AND DESTINATION THAT'S IN HARMONY WITH THE SURROUNDING NATURE AND WITH ITSELF.

LEMAR

INVESTMENT AND REALESTATE DEVELOPMENT







# LEMAR NORTH COAST



### 7 SWIMMING POOLS





### LEMAR MALL

WILL BECOME ONE OF THE KEY FAVORED
DESTINATIONS FOR SHOPPING AND
ENTERTAINMENT IN NORTH COAST LEMAR
SHOPPING EXPERIENCE. OFFERING A WIDE VARIETY
OF METICULOUSLY SELECTED BRANDS FROM A
WIDE VARIETY OF RETAIL MIX, DINING AND LEISURE
AMENITIES, THE MALL WILL CREATE A UNIQUE
SHOPPING ENVIRONMENT FOR ITS VISITORS.





### LEMAR HOTEL

LEMAR

WE INVITE YOU TO DELIGHT YOUR SENSES AT ONE
OF THE MOST BREATH-TAKING SPECTACLES ON
EARTH AT LEMAR HOTEL. A DREAM HOTEL SET ON
THE NORTH COAST THE HOTEL WILL BE MORE THAN
150 LUXURIOUS ROOM IS FRESH WITH ITS RADIANT
COLORS AND FINELY FURNISHED ROOMS AND
SUITES. THEY ARE DESIGNED SPECIFICALLY TO
ENSURE THAT OUR GUESTS RECEIVE MAXIMUM
COMFORT AND PRIVACY.

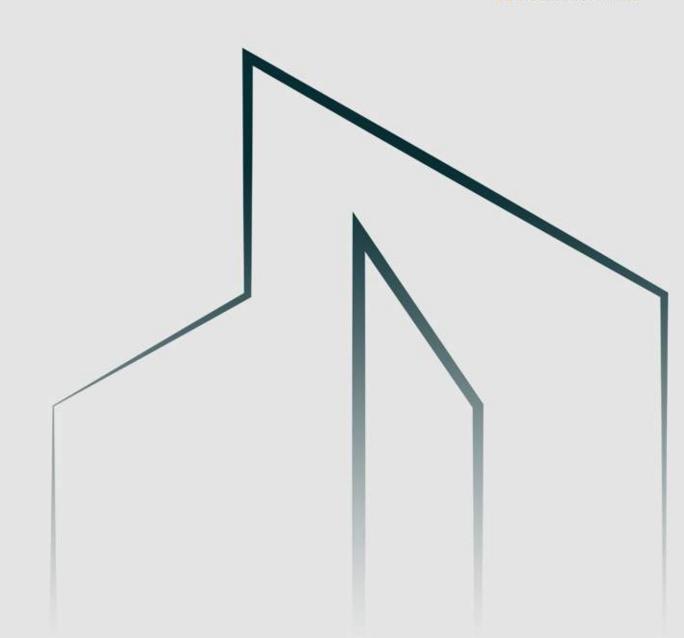
### PRIVATE PARKING







VILLA 57 GAMAL ABDEL NASSER AXIS, IN FRONT OF MALL OF ARABIA GATE 20, 6TH OF OCTOBER



### T H A N K Y O U

